**Course Title:** X 460.983 International Investing Management 4 units

**Quarter:** Fall. 2012

**Instructor:** Christopher N Benedict, MBA, CFA
Senior Portfolio Manager, Morgan Stanley

**Meeting Times:**
- Wed 6:30-9:30pm,
- Oct 3-Dec 12, 12 mtgs
  (1 mtg to be arranged)

**Location:** UCLA: 1234 School of Public Affairs Bldg.

**Office Hours:** Email me: cnbenedict@ucla.edu

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**Course Description:**

More and more individuals are investing internationally to take advantage of its potential growth and to diversify their investment portfolio. This course provides you with a comprehensive overview of investment opportunities and strategies in international markets, including the developed world and expanding emerging markets. Learn how to navigate the obstacles that confront the international equity and bond markets and the special risks involved with international investing. Topics include examining how asset allocation strategies can help to control risk, international investment products, analyzing political and economic risks in countries and regions, performing research and identifying information sources, and balancing and controlling risks. With these and other tools, you learn to make informed investment decisions and analyze the global and regional economic trends that may affect investment outcomes.

Importantly, before learning about the complex world of international (global) investing, it is imperative that one has a solid foundation in basic investment principles including the time value of money, cash flow calculations, valuation techniques, investment vehicles (i.e., stocks, bonds, etc.) as well as behavioral aspects. The first part of the course will review these concepts and ensure that students have a solid theoretical foundation that can be applied all over the globe and across asset classes.
Goals & Objectives:

- Have a solid foundation in the basic mechanics of investments and global investment markets
- Have a basic knowledge of fundamental, technical and cyclical analysis
- Have a basic understanding of macro-economics and how these forces shape the global investing landscape
- Understand global financial markets including stocks, bonds, mutual funds/exchange traded funds (ETFs), alternative investments, and currencies
- Have the knowledge on how to determine investment objectives including risk and return and be able to construct an optimal portfolio to achieve those objectives
- Have the ability to track investments using publications and various media (internet, TV, etc) as well as being able to research various investments

Required Readings:

Text Book: Global Investments, Solnik & McLeavey, 6th Edition

Bring a financial calculator and/or laptop with excel to class

Recommended Readings:

The Wall Street Journal (www.wsj.com)
Financial Times (www.ft.com)
The Economist

Others will be distributed throughout the semester

Grading:

Course grades will be based on participation and completion of assignments as follows:

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<tr>
<th>%</th>
<th>Grade</th>
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<tbody>
<tr>
<td>10%</td>
<td>Class Participation</td>
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<td>20%</td>
<td>Quizzes &amp; Assignments</td>
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<td>30%</td>
<td>Mid-Term</td>
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<td>40%</td>
<td>Final Exam</td>
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In order to understand the numerous concepts presented during this course, it is necessary to stay current with reading and homework assignments. Students are expected to complete the weekly reading/assignments before the beginning of each scheduled class session. Students must be prepared to participate actively in class discussions and contribute constructively and professionally to group exercises.

Please note that **ALL COURSE GRADES ARE FINAL.**

**Incompletes:** The interim grade Incomplete may be assigned when a student's work is of passing quality, but a small portion of the course requirements is incomplete for good cause (e.g. illness or other serious problem). It is the student’s responsibility to discuss with the instructor the possibility of receiving an “I” grade as opposed to a non-passing grade. The student is entitled to replace this grade by a passing grade and to receive unit credit provided they complete the remaining coursework satisfactorily, under the supervision of and in a time frame determined by the instructor in charge, but in no case later than the end of the next academic quarter. At that time, the Registrar will cause all remaining Incompletes to lapse to the grade “F”. **Note:** Receiving an “I” does not entitle a student to retake all or any part of the course at a later date.

**Student Behavior** involving cheating, copying other’s work, and plagiarism are not tolerated and will result in disciplinary action. Students are responsible for being familiar with the information on Student Conduct in the General Information Section of the UCLA Extension Catalog or on the website at [www.uclaextension.edu](http://www.uclaextension.edu)
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<thead>
<tr>
<th>Date/Topic</th>
<th>Assignments</th>
<th>Readings</th>
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<tbody>
<tr>
<td><strong>Week One</strong> 10/3/12</td>
<td>Introduction and Course Overview</td>
<td>Investment Commentary – C. Benedict</td>
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<td>Time Value of Money/Financing and Investing</td>
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<td>Investment Tracking Project</td>
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<td><strong>Week Two</strong> 10/10/12</td>
<td>Problem Set # 1 Due</td>
<td>Handout – Discounting Cash Flows</td>
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<td>Discounted Cash Flows</td>
<td>Handout – Porter’s Five Forces</td>
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<td>Security/Company Valuation Techniques</td>
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<td><strong>Week Three</strong> 10/17/12</td>
<td>Efficient Market Theory</td>
<td>Handouts</td>
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<td>Asset Allocation/Efficient Frontier</td>
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<td>Portfolio Construction</td>
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<td><strong>Week Four</strong> 10/24/12</td>
<td>Quiz #1</td>
<td>Chapter 1</td>
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<td>Currency Exchange Rates</td>
<td>Chapter 2</td>
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<td>Foreign Exchange Parity Relations</td>
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<td><strong>Week Five</strong> 10/31/12</td>
<td>Review Quiz #1</td>
<td>Chapter 3</td>
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<td>Macro-economics</td>
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<td>Foreign Exchange Determination/Forecasting</td>
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<td><strong>Week Six</strong> 11/7/12</td>
<td>MIDTERM EXAM</td>
<td>Chapter 4</td>
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<td>International Asset Pricing</td>
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<td><strong>Week Seven</strong> 11/14/12</td>
<td>Review Midterm Exam</td>
<td>Chapters 5 - 6</td>
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<td>Global Equities</td>
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<td><strong>Week Eight</strong> 11/21/12</td>
<td>Global Fixed Income</td>
<td>Chapter 7</td>
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<td>Global Alternative Investments</td>
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<td><strong>Week Nine</strong> 11/28/12</td>
<td>Quiz #2</td>
<td>Chapter 9</td>
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<td>The Case for International Diversification</td>
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<td><strong>Week Ten</strong> 12/5/12</td>
<td>Review Quiz #2</td>
<td>Chapters 10 - 11</td>
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<td>Guest Speaker</td>
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<td>Hedging/Risk Management</td>
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<td><strong>Week Eleven</strong> 12/12/12</td>
<td>Investment Tracking Project Due</td>
<td>Chapter 13</td>
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<td>Discuss Project Results</td>
<td>Case Study</td>
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<td>Structuring the Global Investment Process</td>
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<td><strong>Week Twelve</strong> 12/19/12</td>
<td>FINAL EXAM</td>
<td>Project – Final Results</td>
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